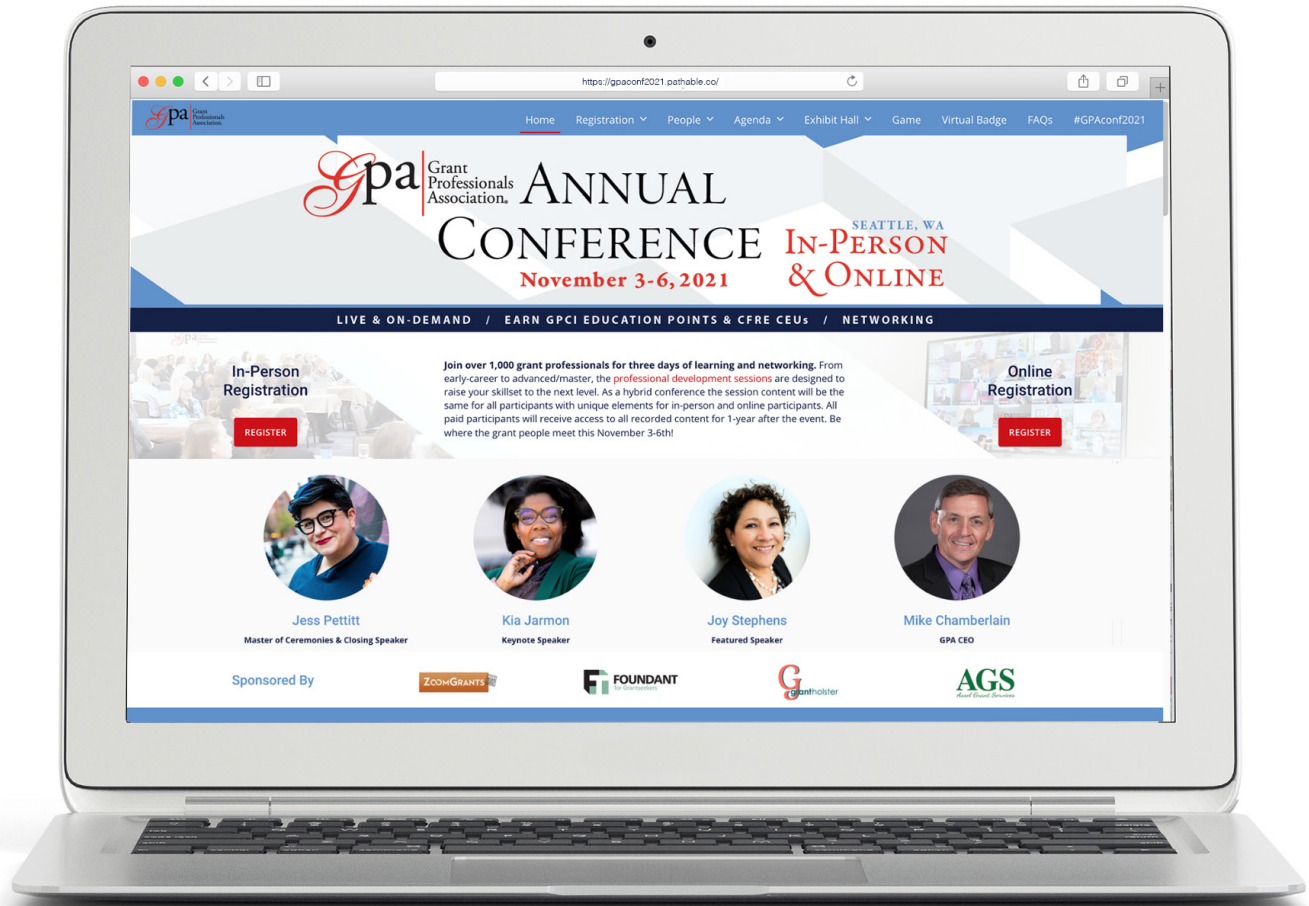




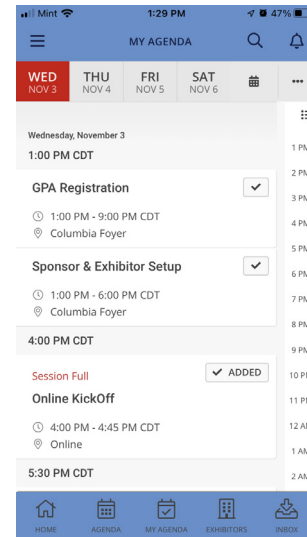
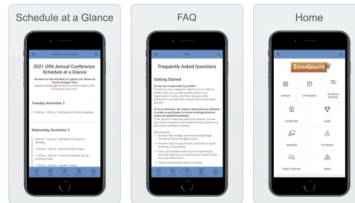
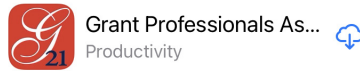
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IN-PERSON
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Nov.3 -6,2021



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GPA Grant Professionals Association
ANNUAL CONFERENCE IN-PERSON & ONLINE
 November 3-6, 2021

LIVE & ON-DEMAND / EARLY GPP EDUCATION POINTS & CPE CRED. / NETWORKING

Hi Liz
 We look forward to seeing you at the GPA Annual Conference! Please see below for hotel/travel information, sign-up opportunities, and our COVID-19 safety plan.

Upcoming Key Dates

 **October 15, 2021** - An email with your login link to the conference online platform will be sent to you. The online conference platform will be open to all paid, registered participants. You can start planning your personal agenda and visit exhibitor booths.

October 27, 2021 - Know Before You Go Webinar. Join Barb Boggs at 1:00 pm (Central Time). She will take you through the features of the conference platform and app as well as talk about the Duty of Care and Safety Plan for the conference. [Webinar link](#).

November 3-6, 2021 - GPA Annual Conference

GPA Hotel Room Block & Travel Information

 The 2021 Annual Conference will take place at the Hyatt Regency Seattle, with increased Please book your hotel room using in the GPA room block. [Click here for hotel and booking information.](#)

Call for Volunteers

 Please consider serving as a session moderator. A session moderator works with a live presenter to monitor the chatbox, keep audio lines muted, and ensure the session is being recorded. There are opportunities for both those attending in-person and those attending online! [Sign Up Here](#)

Call for GPA Spelling Bee Spellers

 The first-ever GPA Spelling Bee is Wednesday, November 3rd from 4:30 pm - 6:00 pm (Pacific Time) hosted by Jess Pettitt in the Columbia Ballroom at the Seattle Hyatt. The first rounds will take place with spellers seated at tables, then graduate to the stage as the competition narrows. All conference participants are eligible and encouraged to join! [Sign up here.](#)

GPA Annual Conference Safety Plan

 GPA is continually monitoring the situation with COVID-19 and is updating our [Duty of Care and Safety Plan](#) per the CDC and State of Washington Health Guidelines as needed. In addition, GPA is encouraging social distancing by setting up session rooms to accommodate these guidelines and there will be no standing room available in the workshop sessions. All in-person attendees will have access to the conference platform where they can watch sessions online if they are unable to get a seat in the room. GPA is also planning as many food functions as possible to be prepackaged/delivered or plated meals. For the plated meals we will only have 5-6 individuals per table to help with distancing. Should you have any questions regarding our plan, please reach out to Barb Boggs at barb@grantprofessionals.org.

If you have any questions, you can just hit reply to contact our conference support team.

We'll see you where the grant people meet!

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LIVE & ON-DEMAND / EARLY GPP EDUCATION POINTS & CPE CRED. / NETWORKING

Hi Liz,

We had so much fun in San Diego! Please join us in Seattle. The 2021 GPA Annual Conference is November 3-6th at the [Hyatt Regency Seattle](#) and online. Join us for three days of inspiring speakers, educational sessions, and networking to take your grant professional work to the next level!

In-person Registration
 Seattle is open. The in-person conference can accommodate up to 600 people, allowing for appropriate safety precautions. [Register today to secure your spot.](#)

Jess Pettitt is Back
 Online and in-person, MC Jess will keep us all laughing as she guides us through 3-days of grant professional [education, networking, and inspiration.](#)

COVID-19 Safety Plan
 Online and in-person, MC Jess will keep us all laughing as she guides us through 3-days of grant professional [education, networking, and inspiration.](#)

GPA's priority is always the health and well-being of our attendees. See the [GPA Annual Conference COVID-19 safety plan](#) for more information.

Register today!

	In-Person Registration	Online Registration	Online Registration
	Limit: 600	Limit: 8/2/21	After: 8/2/21
GPA Member	\$625.00	\$250.00	\$325.00
Non-Member	\$675.00	\$340.00	\$375.00
Non-Member with membership	\$185.00	\$500.00	\$585.00

*Non-members will receive a 1-year GPA membership with paid conference registration

 **Register and pay by October 1st to get a swag box!**
 Online participants will be shipped swag, in-person participants will receive swag in Seattle at check-in.

See you where the grant people meet!

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GPA Author's Reception
2021 GPA Annual Conference

Thursday, November 4, 2021
 6:30 pm – 8:30 pm (PDT)
 Andare Bar and Grill
 Seattle Hyatt Regency, lobby level

Please join us for an hors d'oeuvres reception in appreciation of GPA contributing authors, editors, reviewers, and committee members.

A sincere Thank You to all contributors who will not be able to attend.



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2021 GPA Annual Conference Direct Emails

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Registration Deadline is Nov. 3rd, midnight (EDT)



A Facebook post featuring a screenshot of the GPA Annual Conference website on a computer monitor. To the right of the monitor is the GPA logo and the text 'ANNUAL CONFERENCE IN-PERSON & ONLINE Nov. 3-6, 2021'. At the bottom, a dark blue banner reads 'LIVE & ON-DEMAND / EARN GPCI EDUCATION POINTS & CFRE CEUs / NETWORKING'.

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Jess Pettitt



An Instagram post featuring a circular portrait of Jess Pettitt, a woman with short dark hair and glasses. To the right is the GPA logo and the text 'ANNUAL CONFERENCE IN-PERSON & ONLINE SEATTLE, WA Nov. 3-6, 2021'. Below the portrait, it says 'MASTER OF CEREMONIES'. At the bottom, a dark blue banner reads 'LIVE & ON-DEMAND / EARN GPCI EDUCATION POINTS & CFRE CEUs / NETWORKING'.

Register & Pay by October 1st for a swag box!



A LinkedIn post with a red banner at the top that says 'Register & Pay by October 1st for a swag box!'. Below the banner is a photo of a conference room. To the right is the GPA logo and the text 'ANNUAL CONFERENCE IN-PERSON & ONLINE SEATTLE, WA Nov. 3-6, 2021'. At the bottom, a dark blue banner reads 'LIVE & ON-DEMAND / EARN GPCI EDUCATION POINTS & CFRE CEUs / NETWORKING'.

Over 1100 Registrants!



A Twitter post featuring a photo of a large group of people at a conference. To the right is the GPA logo and the text 'ANNUAL CONFERENCE IN-PERSON & ONLINE SEATTLE, WA Nov. 3-6, 2021'. Below the photo, it says 'Register Today!'. At the bottom, a dark blue banner reads 'LIVE & ON-DEMAND / EARN GPCI EDUCATION POINTS & CFRE CEUs / NETWORKING'.

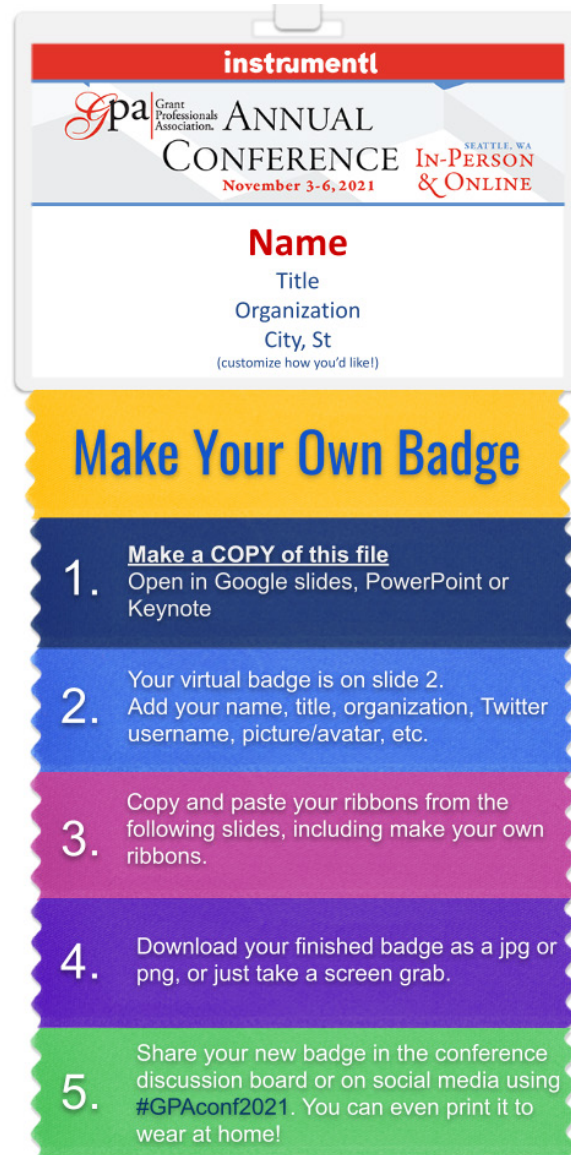
Day 1



A Twitter post with a red banner at the top that says 'Day 1'. Below the banner is a photo of a conference room. To the right is the GPA logo and the text 'ANNUAL CONFERENCE IN-PERSON & ONLINE SEATTLE, WA Nov. 3-6, 2021'. At the bottom, a dark blue banner reads 'LIVE & ON-DEMAND / EARN GPCI EDUCATION POINTS & CFRE CEUs / NETWORKING'.

2021 GPA Annual Conference Social Media

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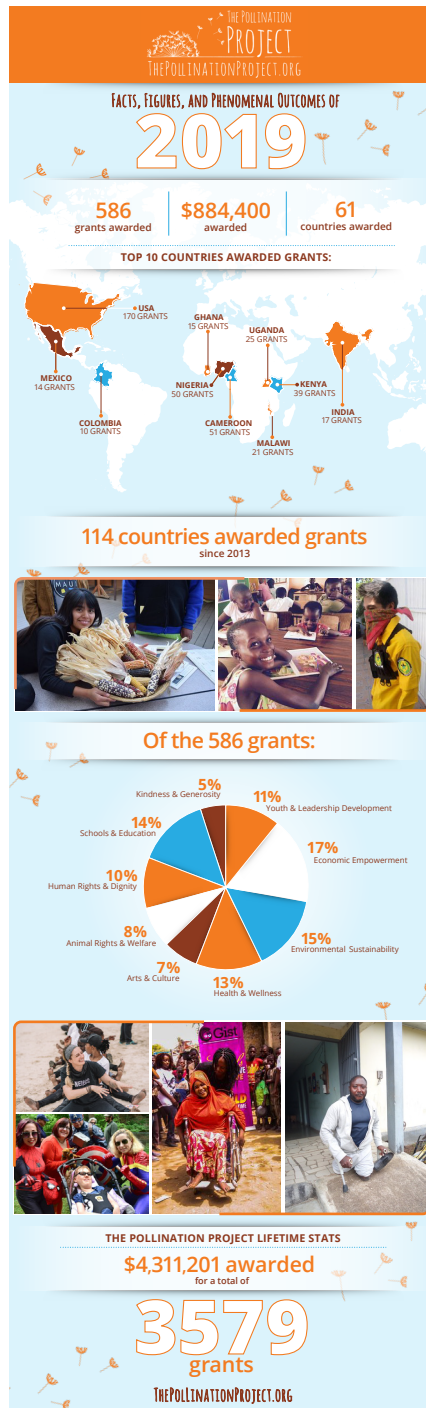
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4. Download your finished badge as a jpg or png, or just take a screen grab.
5. Share your new badge in the conference discussion board or on social media using **#GPAconf2021**. You can even print it to wear at home!



The Pollination Project Website Infographic

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ABOUT THE POLLINATION PROJECT

The Pollination Project, we believe there is significant untapped wisdom and power in the voices of women and youth that grow from the bottom up. We use the money we raise to grow a vibrant network of global changemakers who seek to spread compassion in the world for the benefit of all. Every day of the year, our community applies an intentional vetting process to select a project to receive \$1,000 in seed funding. As that project blossoms, our community can access capacity-building support, encouragement, and connectivity with others within a geographic or focus area.



FEATURED CHANGEMAKER: JULIA VERA FREI - REFUGEE EMPOWERMENT PROJECT

Julia Frei works with refugees in Southeast Asia in a way that focuses on their strengths, resilience, and access to human rights. Believing in the resourcefulness of displaced communities, her team developed a model through which refugees co-design participatory approaches to help displaced people uplift each other as well as their host communities.



The happiest people don't necessarily have the best of everything. *They just make the best of everything.*

– Anonymous



Successful people
are always looking for
opportunities
to help others.

Unsuccessful people
are always asking,
"What's in it for me?"

– Brian Tracy



#helpthehelpers

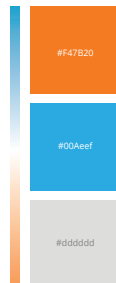


YOU CAN COMPLAIN
BECAUSE ROSES HAVE THORNS,
OR YOU CAN REJOICE
BECAUSE THORNS HAVE ROSES.

– ZIGGY



AMATIC SC
Open Sans



What we
see depends
mainly on
what we
look for.

– John Lubbock



The Pollination Project Social Media

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What is a TMS?



What is a TMS?

Gaining more control over your supply chain requires having the right technology and expertise.

You may have found that the way you move goods and materials through your organization's supply chain has become a lot more complex than it was a few years ago.

Globalization, technology innovations and increased customer demands have made most companies' supply chains more complicated—and more extended—than ever before. Studies show that manufacturing companies may now conduct as much as 80% of their supplier network activity outside their four walls.

These days, having a decent Enterprise Resource Planning (ERP) system is not enough to ensure full visibility to most supply chains. A more sophisticated solution is required. A Transportation Management System (TMS) aids and monitors interactions among order management software, distribution centers and warehouse management systems.

Without a TMS, management of your supply chain might become disorganized, less efficient or worse. In a recent study by consulting firm Deloitte, 30% of companies surveyed said they had experienced some form of supply chain fraud in 2015. In a 2016 survey of food manufacturers by research firm Achilles, 19% of the companies interviewed could not name all of the vendors in their supply chains.

More shippers are turning to TMS programs for answers to their transportation challenges. What makes a TMS a better solution for today's supply chains? Here are the key advantages:



35% of shippers currently use a TMS to manage their supplier networks.

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Cost Savings

Once a TMS is fully implemented, you should start seeing a reduction in your transportation spending within just a few months. The carrier procurement will deliver more competitive rates, load optimization will lead to more efficient freight movement, and the system should identify any disjointed activity in your supplier network. The result should be measurable cost savings after a year's time of using a TMS.

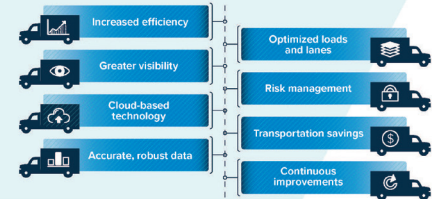


6% is the average annual savings in freight spending that a TMS provides.

Scalability and Continuous Improvement

The blending of a TMS with the right transportation expertise means that the service should grow and evolve along with your supply chain. With the fast pace of today's economy, it is likely that your supply chain will look very different in 2020 than it does today. Having the right TMS and transportation partner ensures that you continue to maximize freight, identify new efficiencies and save money as your business and supply chain expand.

How a TMS Benefits Your Supply Chain



Sources: Merit/Handling & Logistics U.S. Research, Oxford University for Logistics and Supply Chain Management, Logistics Management, Supply Chain & Logistics, and Logistics Group, Logistics Management Technology Group (LMTG)

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For more Fun Facts & Silly Stories, go to page 13 → → → → → → → →

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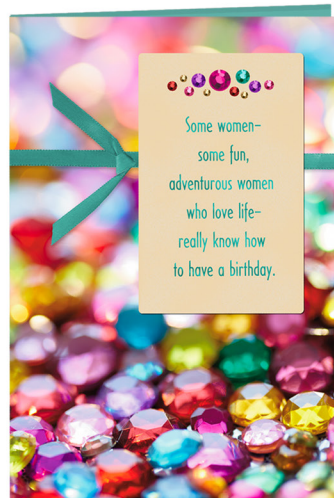
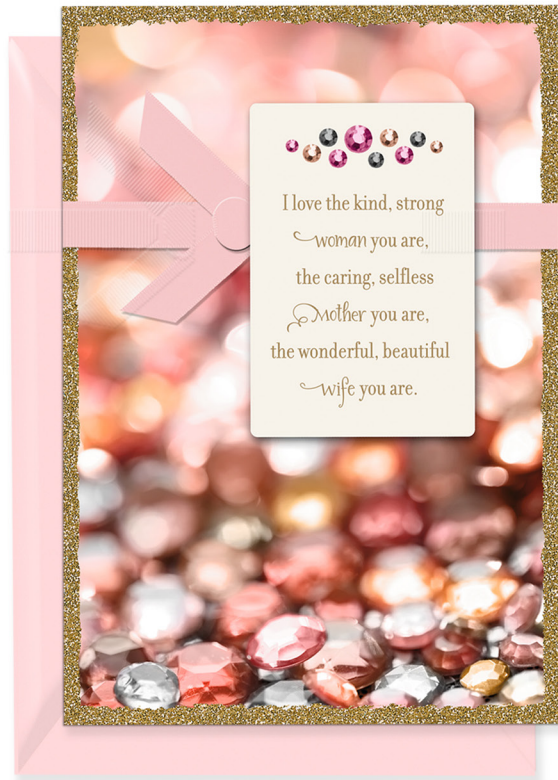
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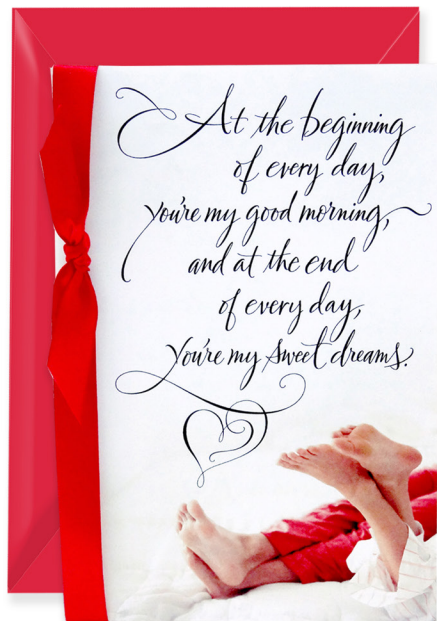
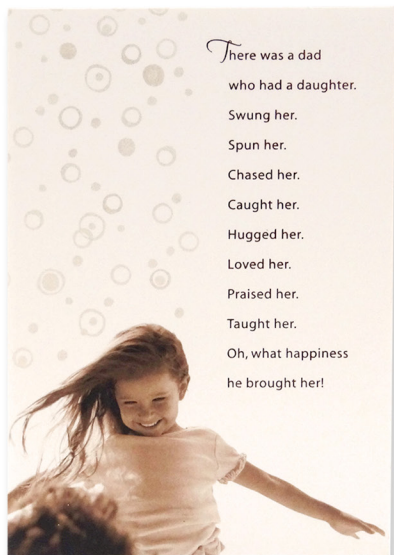
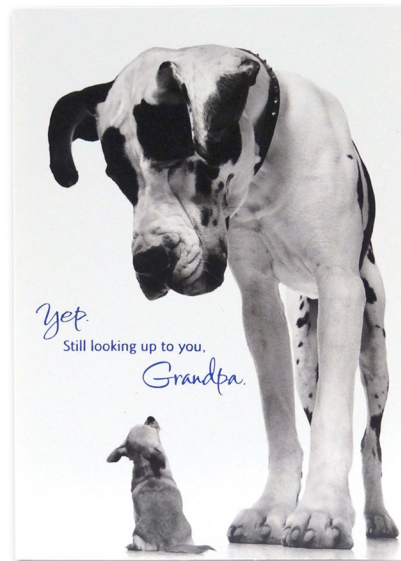
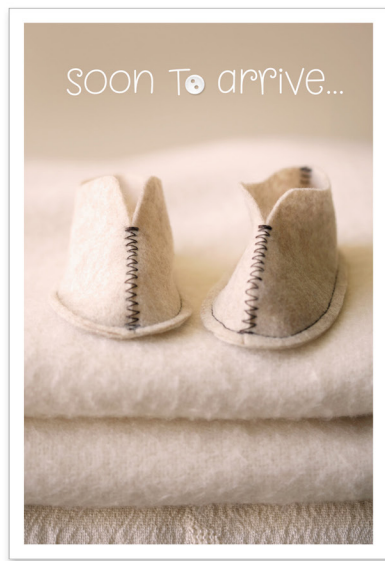
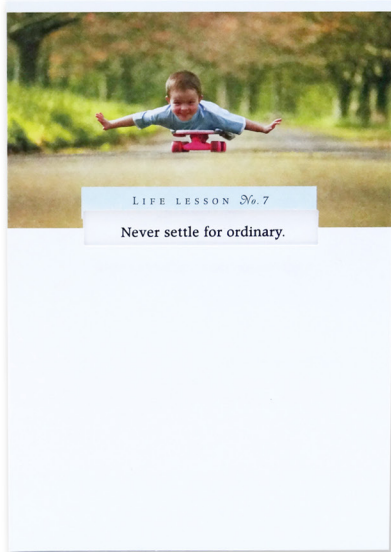
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Mother's Day Card Collection Style Guide

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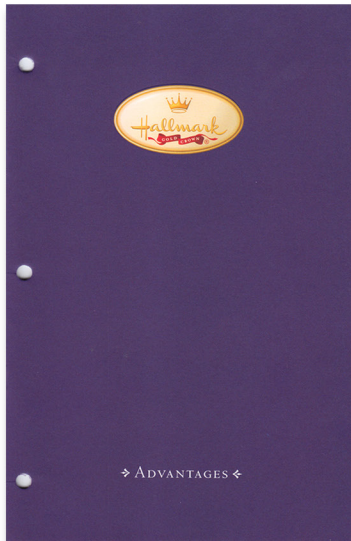
Hallmark Greeting Cards

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Hallmark Greeting Cards 3D Paper Mechanics

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HALLMARK GOLD CROWN ADVANTAGES HELP BUILD YOUR DREAM

The dreams and aspirations you have for your Hallmark Gold Crown store require hard work, and a solid footing of financial and operational support. The Hallmark Gold Crown program, with important financial and marketing benefits, helps build a foundation of retail success that improves your ability to compete in an increasingly competitive retail environment.

GOLD CROWN EXCLUSIVE MARGIN ENHANCEMENTS...FOR YOU ONLY

- **Generous Private Cards:** earned equal to 3% of selected Specialty Gold and Specialty products, which can be applied toward inventory items.
- **Customer Rate Bonus:** Selectable seasonal merchandise, offered at the current or previous price, is eligible for a one-time, 100% wholesale cost deferral.

- **KIDZ Checkbooks:** provided for seasonal consumer products that in three years old or that it is one year old and has been determined to be post-selling product.

- **STEP Systems:** Signature STEP items, including dealer service and finance components provided at reduced costs to support the store investment.



214

- **Retail Card Makers:** Increased margin based on brand and purchase as a percent of previous retail purchases. (Excludes Image Arts)
- **Seasonal Merchandise:** Flarestore Supplies provided to support the cost of selected promotional items. 2001 included Gold Crown Carding and mailing. Toys the Night Before Christmas Book, Coca-Cola® Santa Christmas.
- **Finance and Support:** Selected items component no charge.
- **2002 Private Systems:** Allow you will receive 100% of gross profit and product margin will be sold.

- **Other on each:** credit allowing 2001 for 2002. Main focus 2002 Christmas.

EXCLUSIVELY & DISTINCTIVELY YOURS

You wouldn't be a Hallmark Gold Crown retailer if you didn't expect the best... from your store's environment and its services and products. Hallmark provides only Hallmark Gold Crown retailers with exclusive merchandise, products that speak to innovation and quality. Unique and exclusive new products that offer consumers solid value give you the *advantage* of more differentiation and increased traffic.

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- **Signature Line Mosaic**
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- **Great Cousins Statement Christmas**
- **MADONNA AND MADONNA**
- **30% of 2002 TOTAL**
- **KEEPING MOMENTS TREASURES**
- **KEEPING MOMENTS TREASURES**
- **Signature NATURE'S SAVANNAH**
- **Gift Collection Items**
- **Bonus By "The Day"**



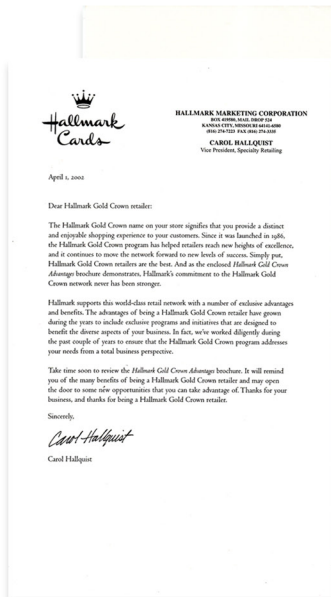
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As a Hallmark Gold Crown Retailer, you enjoy a multitude of marketing and consumer awareness benefits through your association with one of America's most recognized and trusted brands. Hallmark, And a Hallmark's premier retail network, Hallmark Gold Crown is backed with unprecedented levels of support and a corporate vision of growth.

Retail Excellence Standards, which are inspired and expected by all Hallmark Gold Crown customers, can reward your retail success and help your store grow for the future. Continually striving to best your personal best and to reach the highest levels of retail excellence has provided your Hallmark Gold Crown store with special rewards. We invite you to embrace the *advantage* of being a Hallmark Gold Crown retailer... *Excellence means more than just retail.*



Hallmark Cards Gold Crown Retailer Program Mailer

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fifteenth anniversary

Grand Gala

Saturday, November 21, 1998

ACT ONE: SUPPER at five-fifty-five
Supper at the homes of Kansas City Friends of Alvin Ailey

ACT TWO: PERFORMANCE at eight-fifteen
Special performance of the Alvin Ailey American Dance Theater at the Midland Theatre featuring

CLAYTON by George Faison, a former Ailey dancer and Tony award winning choreographer, and two of Ailey's own masterpieces: **CRY** and **REVELATIONS**
Artistic Director: the legendary Judith Jamison

ACT THREE: RECEPTION immediately following
Champagne and dessert reception immediately following the performance at the Kansas City Club
(1228 Baltimore), Dancing to Hot House

1998 Honorees, Sponsors, Benefactors, General Supporters, 1998 Grand Gala Sponsors and Patrons: Dittler's, Joe & Young, Maria and Bob Evans, Mottler Bros. Insurance, Innkeepers and Miller Nichols, Philip Morris Companies Inc., **CLAYTON** by George Faison, **CRY** by Bob and Cassia Kruger, **ACT** by Company, **REVELATIONS** by Alvin Ailey American Dance Theater is sponsored by Philip Morris Companies Inc.

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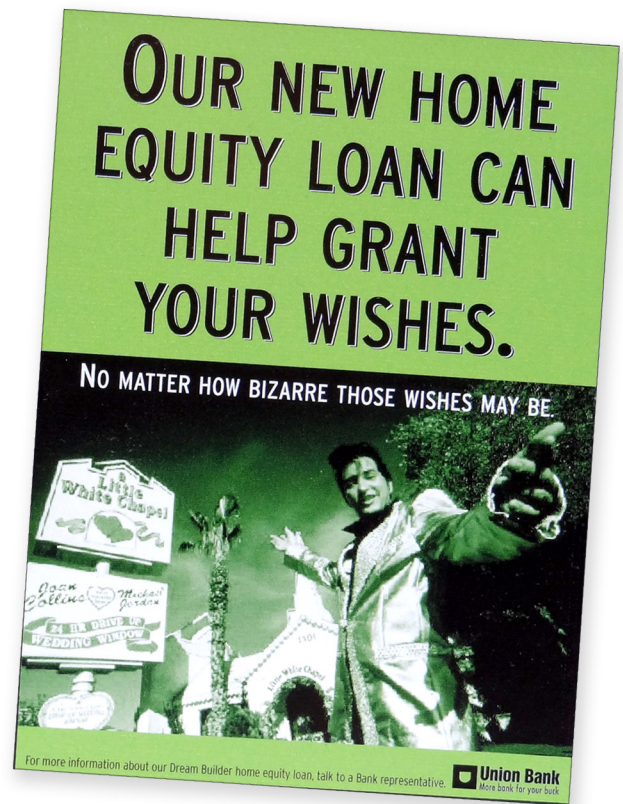
AT THE MIDLAND THEATRE
NOVEMBER 19-22 1998
John Lambson Artistic Director, Mesaquim Coyas, Associate Artistic Director



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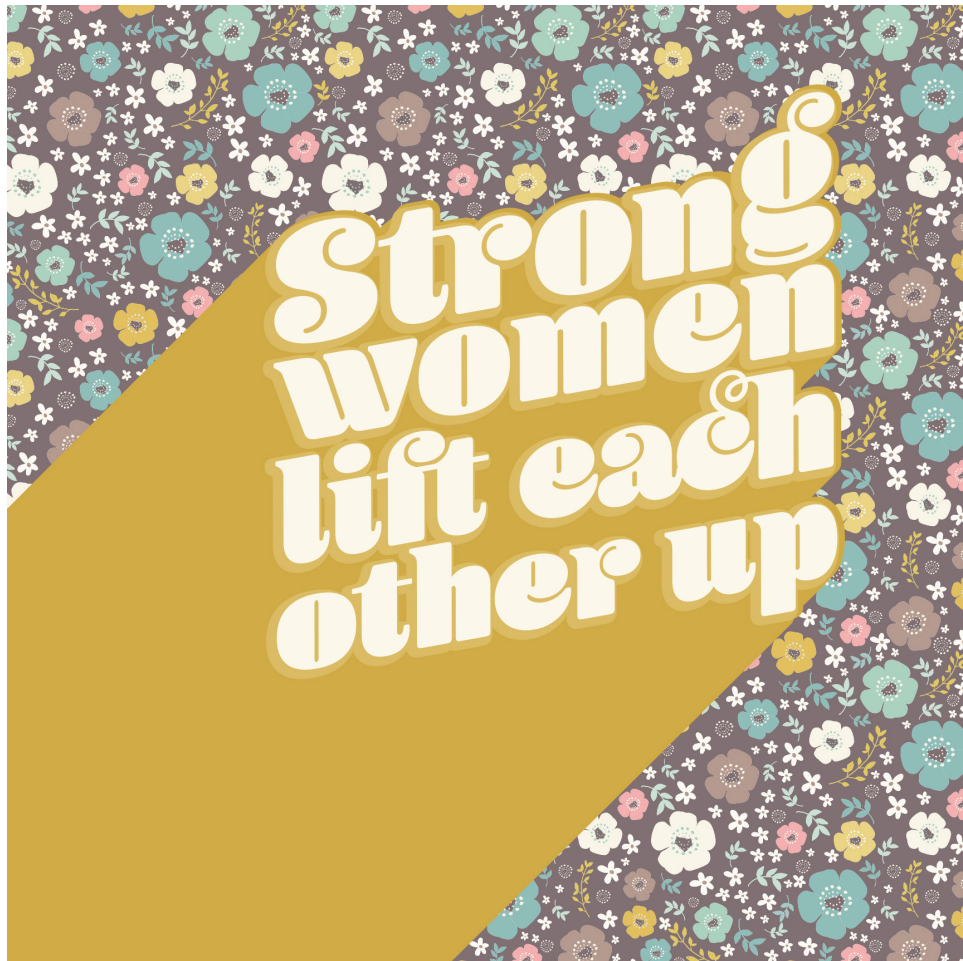
Trailwood School Street Fair Poster
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thank you!

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